

# Sindy®



**WHEN  
YOU'RE  
NO 2,  
YOU TRY  
HARDER!**

- ♥ FIRMLY ESTABLISHED AS  
NUMBER 2 BRAND IN THE MARKET!
- ♥ TARGETED TO YOUNGER GIRLS-  
3 TO 6 YEARS!
- ♥ NEW TEENAGE FACE APPEALS TO  
YOUNGER GIRLS!
- ♥ STRONG CONSUMER VALUE  
PROPOSITION VS COMPETITION!
- ♥ SUB £10 RETAIL FOCUS!

**DOUBLE  
FUN  
DANCE**

REF 26180  
**DOUBLE FUN DANCE SINDY**

SINDY MAGICALLY  
TRANSFORMS FROM  
BEAUTIFUL BALLERINA  
TO PARTY DISCO  
DANCER. TWO OUTFITS  
IN ONE PACK!

INCLUDES HAIR AND  
FASHION ACCESSORIES.  
GREAT FUN! GREAT VALUE!

AVAILABLE DECEMBER



DID YOU KNOW? VIVID IMAGINATIONS ARE THE UK'S FOURTH LARGEST TOY ADVERTISER ON TV!



# Sindy

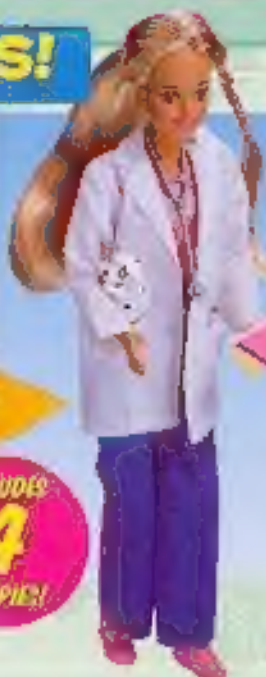
## LOVES ANIMALS!

### animal hospital

### magic vet



INCLUDES  
**4**  
PUPPIES!



REF 26210

**ANIMAL HOSPITAL  
MAGIC VET SINDY**

SINDY USES COLOUR  
CHANGE MAGIC TO  
FIND OUT IF HER  
FOUR PUPPIES ARE  
BOYS OR GIRLS.  
COLLARS REVEAL  
PINK FOR A GIRL  
BLUE FOR A BOY.

INCLUDES FOUR  
PUPPIES, SPONGES,  
STETHOSCOPE  
AND FOUR BIRTH  
CERTIFICATES.

AVAILABLE DECEMBER



MADE CHANCE  
AT 1/2



BUY FOR 4 SET  
PINK VET & BLUE

REF 26110

**ANIMAL HOSPITAL  
RESCUE AMBULANCE**

EXTRA VALUE - INCLUDES  
RESCUE VET SINDY! SINDY  
COMES TO THE RESCUE IN  
HER EMERGENCY AMBULANCE  
FEATURING FLIP DOWN  
TAILGATE WITH MOBILE  
MEDICAL CENTRE. EXTRA  
VALUE PACK INCLUDES  
RESCUE VET SINDY,  
2 MAGICAL COLOUR CHANGE  
PETS AND VET ACCESSORIES.

AVAILABLE NOW

## Rescue Ambulance



EXTRA VALUE!  
INCLUDES  
RESCUE VET SINDY  
COLOUR CHANGE PETS  
AND ACCESSORIES!



PUT THE BANDAGE



APPLY THE BANDAGE



ALL BETTER NOW!



SINDY'S A VET TOO!

REF 26280

**ANIMAL HOSPITAL  
VET & RIDER SINDY**

TWO OUTFITS IN ONE!  
VET SINDY CAN MAKE HER  
BEAUTIFUL PALOMINO  
HORSE ZOE BETTER WITH  
COLOUR CHANGE MAGIC.  
THEN SHE CAN RIDE OFF  
IN HER COOL RIDING GEAR!  
GREAT VALUE PLAYSET  
INCLUDES RIDING TACK,  
HAT, BOOTS, STETHOSCOPE,  
SPONGE AND BANDAGE.

AVAILABLE APRIL

FEATURING  
COLOUR  
CHANGE  
MAGIC!

## VET & RIDER



# Sindy

## LOVES TO PARTY!

REF 26160

### PARTY NAILS SINDY AND MEL ASST.

SINDY AND MEL ARE READY TO PARTY IN THEIR FUNNY GLITTERY OUTFITS! BOTH HAVE THEIR NAILS DECORATED PLUS THERE'S COOL PARTY NAILS FOR GIRLS TO WEAR WITH PRETTY NAIL ART STICKERS!

AVAILABLE DECEMBER



GROOVY NAIL-ART STICKERS!

PARTY NAILS

REF 26120

### POPSTARS ON TOUR 4X4

SINDY AND HIT POP STAR FRIENDS HIT THE ROAD IN THIS MEGA 4X4 VEHICLE THAT TRANSFORMS INTO HER MAKE-UP STUDIO, STAGE, KITCHEN AND BATHING SUIT FOR OVERNIGHT STAYS, PLUS THE ROOF CONVERTS INTO A BOAT WHEN ITS TIME FOR FUN! INCLUDES KEYBOARD, MIKE, AND GUITAR. ALSO AN 8' SONG!



MAGICALLY TRANSFORMS INTO COOL POP STUDIO!



DOLLS NOT INCLUDED

POPSTARS ON TOUR 4X4

REF 26270

### MEGA SOUNDS CAFE

THE PERFECT PLACE TO HAVE A SINDY PARTY AND INVITE ALL HER FRIENDS! THIS FUN PACKED CAFE WITH REAL CAFE SOUNDS TRANSFORMS INTO AN ELECTRONIC DISCO, WITH FLASHING LIGHTS AND PARTY MUSIC! PACKED WITH ACCESSORIES INCLUDING DRINKS MACHINE, KITCHEN UTENSILS, MENU CARDS, TRAY CUTLERY, SEATING AND MORE! REQUIRES 3 AA BATTERIES.

AVAILABLE APRIL



Cafe Transforms into Mega Disco!

DOLLS NOT INCLUDED



MEGA SOUNDS CAFE



Press discs to hear 8 different disco tracks!

Disco lights flash with the music!



# Sindy

## LOVES GLAMOUR!

REF 26290

### GLITTER HAIR SINDY

GIRLS CAN CREATE A FANTASTIC NEW LOOK FOR SINDY'S ULTRA LONG HAIR WITH GLITTER HAIR GEL AND HAIR STYLER! INCLUDES GLITTER HAIR GEL APPLICATOR COMP AND CURLING TONGS PLUS PRETTY CHOKER AND GLITTERING WRAP.

AVAILABLE DECEMBER

SPRING  
T.V.

Gel Applicator  
and Styler!

CREATE  
AMAZING  
GLITTERING  
STYLES FOR  
SINDY!

REF 26260

### REAL MAKE-UP BEAUTY CENTRE.

EVERY THING SINDY NEEDS TO GIVE GIRLS AND THEIR FRIENDS A FULL MAKE OVER! COUNTER FEATURES WORKING TEL, CLEAR DISPLAY CABINETS, OPENING STORAGE AND SHELVING, TV, MIRROR AND MAKE OVER SELECTOR. INCLUDES REAL MAKE UP WITH APPLICATOR AND STICK ON NAILS WITH NAIL ART FOR GIRLS TO WEAR PLUS LOADS OF ACCESSORIES FOR SINDY. AVAILABLE APRIL.

MAKE-UP  
SINDY  
INCLUDED

Plenty of  
Storage Space  
for Sindy's Make-up  
and Accessories!

INCLUDES SINDY ONLY

Mini!  
OVER  
75  
PIECES!

REAL  
MAKE-UP  
BEAUTY CENTRE

MAGIC  
REVEAL  
WINGS!

Crystal  
Fairy  
Princess

REF 26240

### CRYSTAL FAIRY PRINCESS

SINDY MAKES A STUNNING TRANSFORMATION FROM PRINCESS TO CRYSTAL FAIRY WITH MAGICAL REVEAL WINGS. INCLUDES PRETTY WAIST TIE THAT DOUBLES AS A STYLISH HAIR TIE FOR GIRLS, NECKLACE THAT DOUBLES AS A RING FOR GIRLS TO WEAR PLUS OTHER FASHION ACCESSORIES TO COMPLETE THE TRANSFORMATION.

AVAILABLE APRIL

TV  
VIDEO



# Sindy LOVES ACTION!

## REF 26250 FIFI AND SKATEBOARDING SINDY

FIFI REALLY WALKS AND SINDY GETS PULLED BEHIND ON HER COOL SKATEBOARD. SINDY IS WEARING ALL THE HOTTEST STREET FASHIONS!

REQUIRES 12 AA BATTERY  
AVAILABLE APRIL

FIFI  
REALLY  
WALKS!

fifi &  
skateboarding  
fun

DOUBLE  
FUN

SINDY  
REALLY PEDALS  
HER BIKE!



## REF 26230 DOUBLE FUN BIKE 'N BLADE SINDY

TWO GREAT ACTION LOOKS AND FEATURES IN ONE! SINDY LOOKS HOT IN HER BLADING GEAR AS SHE REALLY BLADES ALONG. A QUICK CHANGE OF OUTFITS AND SHE'S READY TO TAKE HER REAL WORKING MOUNTAIN BIKE FOR A SPIN.

INCLUDES BIKE, BLADES, KNEE PADS, GLOVES, HELMET HOLSTER BAG PLUS TWO SPORT FASHION LOOKS.

AVAILABLE DECEMBER

SPRING  
L.V.

# Sindy LOVES BABYSITTING

## REF 26220 BABIES GALORE SINDY

GIRLS CAN HELP SINDY CLEAN UP THESE 5 BEAUTIFUL BOUNCING BABIES. READY FOR THEIR FEED! WITH COLOUR CHANGE MAGIC, GIRLS CAN MAKE THEIR KNEES, HANDS, FACE, NAPPY OR FEET CLEAN AGAIN AND AGAIN!

INCLUDES 5 NAPPIES, 3 TOWELS, FEEDING BOTTLE AND A BATH MADE ESPECIALLY FOR 5 BABIES.

AVAILABLE DECEMBER



BABIES  
GALORE

CLEAN  
EACH BABY UP  
OVER AND OVER  
AGAIN!



THIS BABY'S GOT  
A DIRTY FACE...



COLOUR CHANGE  
MAGIC CLEANS  
IT AWAY!



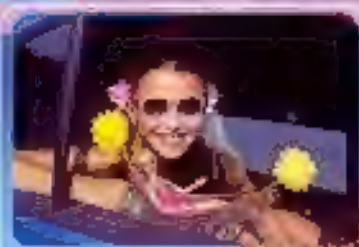
# Sindy

## LOVES HOLIDAYS

REF 26200

### CARIBBEAN SINDY

SINDY LOOKS DAZZLING IN HER CARIBBEAN STYLE HOLIDAY OUTFIT. GIRLS CAN TAKE HER WHEREVER THEY GO WITH HER 'STICK UP HAMMOCK' THAT CAN ATTACH TO ANY WINDOW, IN THE CAR OR IN A BEDROOM...ANYWHERE THERE'S A WINDOW! SINDY'S GOT A COOL PAIR OF SUNGLASSES TO WEAR PLUS THERE'S A FULL SIZE PAIR FOR GIRLS TO WEAR TOO - JUST LIKE SINDY'S! AVAILABLE DECEMBER



EXTRA VALUE!  
INCLUDES REAL  
SUNGLASSES!

### CARIBBEAN FUN

Patti  
really swims  
back to Sindy!

Real  
Swimming  
Patti



PATTI'S LEGS  
REALLY PADDLE!

REF 26190

### REAL SWIMMING PATTI AND SINDY

SINDY TAKES PATTI SWIMMING TRAINING IN THE BATH! PULL BACK PATTI FROM SINDY. LET GO, AND SHE REALLY SWIMS BACK TO SINDY! INCLUDES 3 TOWELS AND PATTI'S FLOAT. AVAILABLE DECEMBER

SWIM  
IT!

## ADVERTISING AND PROMOTION PLANNER 2000

TV ADVERTISING 2400 TVR'S  
SINDY COMIC  
PUBLICITY EVENTS  
PR /COMPETITIONS  
SINDY COLLECTOR WEB SITE  
THIRD PARTY LICENSING

J F M A M J J A S O N D

## PRODUCT AND PACK SPECIFICATIONS

REF NO.	DESCRIPTION	OUTER PACK	PACK STYLE	AVAILABLE	BARCODE	PACK DIMENSIONS	TV
						H X W X D	
26110	ANIMAL HOSPITAL RESCUE AMBULANCE	4	CLOSED	NOW	502512326110 1	325 X 655 X 230	
26120	POPCAT ON TOUR 434	3	CLOSED	NOW	502512326120 1	350 X 626 X 292	
26160	PARTY NAILS ASST.	12	WINDOW	DECEMBER			
26161	PARTY NAILS SINDY		WINDOW	DECEMBER	502512326161 4	325 X 100 X 55	
26162	PARTY NAILS MEL		WINDOW	DECEMBER	502512326162 1	325 X 100 X 55	
26180	DOUBLE FUN DANCE SINDY	6	WINDOW	DECEMBER	502512326180 5	325 X 140 X 85	✓
26190	REAL SWIMMING PATTI & SINDY	6	WINDOW	DECEMBER	502512326190 4	325 X 180 X 80	✓
26200	CARIBBEAN FUN SINDY	6	WINDOW	DECEMBER	502512326200 0	200 X 325 X 70	
26210	ANIMAL HOSPITAL MAGIC VET SINDY	6	WINDOW	DECEMBER	502512326210 9	325 X 180 X 55	
26220	BABIES GALORE SINDY	6	WINDOW	DECEMBER	502512326220 8	325 X 200 X 80	
26230	DOUBLE FUN BIKE AND BLADE	6	WINDOW	DECEMBER	502512326230 7	325 X 380 X 70	✓
26240	CRYSTAL FAIRY PRINCESS SINDY	6	WINDOW	APRIL	502512326240 6	370 X 303 X 103	✓
26250	FIFI AND SKATEBOARDING FUN	6	WINDOW	APRIL	502512326250 5	325 X 230 X 80	✓
26260	REAL MAKE UP BEAUTY CENTRE	6	CLOSED	APRIL	502512326260 4	400 X 480 X 150	
26270	MEGA SOUNDS CAFE	4	CLOSED	APRIL	502512327270 3	600 X 400 X 150	✓
26280	ANIMAL HOSPITAL HORSE & VET	6	WINDOW	APRIL	502512326280 2	325 X 380 X 100	
26290	GLITTER HAIR SINDY	6	WINDOW	DECEMBER	502512326290 1	325 X 180 X 55	✓

VIVID  
IMAGINATION

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Colour and specification subject to change

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